

# ROSIE GM

DIRECTOR . WRITER . STORYTELLER .  
WWW.ROSIEGM.COM

DIRECTORS UK 'INSPIRE' 2021; MENTORED BY JIM ARCHER  
BAFTA MEMBER  
BAFTA CREW 2021  
TOP 100 'ONES TO WATCH' 2019  
JURY: BAFTA CRAFT 2020 | RTS 2021

## GONGS & NODS

### **JUST DELIVERED | WRITER & DIRECTOR**

**-WINNER** Audience Award Calgary Int. 2021  
**-NOMINATION** Best Short film Carmarthen 2021  
**-NOMINATION** Best Short film BUFF 2022  
**-OFFICIAL SELECTION** LA Shorts International Film Festival 2021| London Short Film Festival 2021| Flickerfest Sydney, 2021 | Edmonton International 2021| Norwich Film Festival 2021

### **BALLYBEG POST OFFICE | WEB SERIES**

**CO DIRECTOR & PRODUCER**  
**NOMINATED** Rose D'Or 2019  
Best Social Media Series

### **JACK ROOKE'S DAWN OF A NEW GAY RANDOM ACT FOR C4 | DIRECTOR**

**OFFICIAL SELECTION** BFI'S London Film Festival 2019| London Comedy Film Fest 2021| London Short Film Festival 2020

### **FRIGHTBUSTERS | FOR SKY | CO PRODUCER**

**NOMINATED** Broadcast Dig. 2017  
Best Scripted Online Short

### **SPENCER JONES' CHRISTMAS | FOR SKY PRODUCER**

**WINNER** Broadcast Digital 2016  
Best Scripted Online Short

### **RAYMOND | INDIE SHORT PRODUCER & WRITER**

**-SEMI FINALIST** Lifetime Shorts 2016 in association with WFTV  
**-OFFICIAL SELECTION AND SHORTLISTED** LOCO 2015 Short Film Discovery Award  
**-OFFICIAL SELECTION** Latitude 2014

### **OPEN WIDE | INDIE SHORT PRODUCER & WRITER**

**OFFICIAL SELECTION** LOCO 2016

### **CONNECT | INDIE SHORT | CO PRODUCER**

**-NOMINATED** BAFTA Short Film Category 2011 -  
**-WINNER** Encounters Jury Award 2010

### **TEA & CHARITY | GRADUATE SHORT WRITER, DIRECTOR & PRODUCER**

**WINNER** Royal Television Society 2007  
South Undergrad Drama

## ONLINE & TELLY

### **DIRECTOR: RUBY SPEAKING 6 X 22 SERIES YELLOW DOOR | FOR ITV2 | W: ABI WILSON**

First series of Jayde Adams' ensemble comedy set in a call centre in Bristol, with moments of magical realism

### **DIRECTOR: LIFE'S A PITCH: CPL | FOR SKY W: NATHAN D'ARCY ROBERTS**

Sky Arts comedy commission starring Jordan Stephens and Aurie Styla; A copywriter cracks under pressure

### **DIRECTOR: SPARKS SKETCH SERIES BIG JUICE MERMEN | FOR C4**

Large scale sketch project for C4 online starring a collective of ten female comedy talent

### **DIRECTOR: DAWN OF A NEW GAY RANDOM ACT | FOR CHANNEL 4 | W: JACK ROOKE**

Based on Jack's Live Show *Love Letters*  
Film selected for BFI London Film festival '19 LSFF '20

### **DIRECTOR & CO CREATOR: PARKING MAD PEGGY PICTURES | FOR BBC COMEDY**

Co creator, writer and director of mock doc taster for starring Jamie D'Souza as a hopeless parking attendant

### **DIRECTOR & WRITER: JUST DELIVERED FILM MERTON | DIGITAL DRAMA**

Ambitious BAFTA qualifying short, romantic comedy drama about an on demand delivery rider

### **DIRECTOR & PRODUCER: LIFE LESSONS ME AND YOU PRODUCTIONS FOR BBC3**

Comedy shorts with Jayde Adams, Luisa Omielan, Daniel Simonsen and Susie Youssef

## ADS & BRANDED

### **DIRECTOR: BEAUTY PIE...AND MELANIE STICKER STUDIOS | FOR BEAUTY PIE**

UK and US ads for Beauty Pie's first TVCs

### **DIRECTOR: LNER GET OUT THERE THE OUTFIT | FOR LNER AND C4**

Writer and director on trio of ads, starring Edith Bowman and scripted around her real life - shot doc style

### **DIRECTOR: AIMEE LOU WOOD'S ONE GAL SHOW 10 DAYS PRODUCTON | BUMBLE**

Director for comedy monologue starring BAFTA winner

### **DIRECTOR: PG TIPS WELLNESS WITH JUDI LOVE; IRRISISTIBLE STUDIOS | UNILEVER | ANALOG FOLK**

Directing and script editing for high profile tea campaign; two comedy social videos plus digital billboards

### **TESCO DELIVERS CHRISTMAS TVCS**

### **SOMETHIN' ELSE FOR TESCO | MEDIACOM**

UK first; collaboration with ITV, C4 and Sky with Tesco starring Jamie Redknapp, Alex Brooker and Fred Sirieix, on formats like *I'm a Celeb*, *The Chase* and *Hollyoaks*

## ADS CONTINUED

**DIRECTOR: STOPTOBER 2023**

**MULLEN LOWE FOR PUBLIC HEALTH**

Comedy piece to camera to encourage quitting smoking

**DIRECTOR: MALTESERS; LATE NIGHT FEED**

**AFRO MIC FOR MARS | MEDIACOM | FOR C4**

Comedy short about the perils of motherhood

Starring Ellie Taylor, Athena Kugblenu and Jess Fostekew

**DIRECTOR & WRITER: TESCO WITH I'M A CELEB**

**SOMETHIN' ELSE FOR TESCO BBH | MEDIACOM**

Directing and scriptwriting on reactive (24-hour turnaround) and contextual ads set in the IAC castle

**DIRECTOR: ONE PERFECT DAY**

**UNTOLD STUDIOS FOR DOJO | TROUBLEMAKER**

Rom Com futuristic short film, with a unique score and numerous graphic overlays for financial merchant Dojo

**DIRECTOR & WRITER: OWKIN: BRING YOURSELF**

**TO WORK | UNTOLD STUDIOS FOR OWKIN**

Script writer and director of offbeat and quirky HR hiring film, starring the real staff at Owkin

**DIRECTOR: SEA OF THIEVES THE GREATEST**

**STORIES NEVER TOLD; UNTOLD STUDIOS FOR**

**XBOX | RARE | EDELMAN**

Comedy film with green screen game assets and backdrops, breaking the fourth wall, for SOT anniversary

**DIRECTOR: PETE & LOCKIE BECOME LUCHADORS**

**OUT OF SYNC FOR JOSE CUERVO | COW**

Comedy *mock doc* with Towie talent, improv style

**DIRECTOR: STOPTOBER ONLINE & RADIO 2019**

**ATOMIZED STUDIOS PUBLIC HEALTH | FREUDS**

Comedic tv and radio ads for smoking campaign

**DIRECTOR & WRITER: #Friendlyfinance**

**SEARCHLIGHT FOR BANK OF IRELAND | OLIVER**

Director and scriptwriter for 3 comedy spots encouraging smarter student finances.

**WRITER: HUDDLE & WRITER: DIRECTOR THAT'S**

**THE SPIRIT. NATIONWIDE | ZINC MEDIA**

Comedy branded staff 'call to action' film

**COMEDY SCRIPTWRITER**

**FAPZ LIVITY | FOR CHILDLINE**

Animated films voiced by high profile youtubers

## EARLY WORK

One of my first jobs in the industry was as an Assistant Producer, secretly tailing and filming drug smugglers around Gatwick. I cut my teeth in comedy and scripted, working on live comedy nights and production coordinating with **Alan Partridge**, **Vic and Bob** and on pilots and sketch shows for the **BBC**, **Channel 4** and **ITV**; companies included **Baby Cow**, **Zeppotron** and **Tiger Aspect**.

## SCRIPTED DEVELOPMENT

**DIRECTOR OF DEVELOPMENT**

**DRAMA AND COMEDY | ABC INTERNATIONAL**

Setting up new international department and slate for ABC International (UK) reporting to Keli Lee

**SENIOR DEVELOPMENT LEAD**

**SCRIPTED COMEDY LITTLE DOT STUDIOS**

**(PART OF ALL3MEDIA)**

Lead and established new development department, featuring a diverse slate of projects

**DEVELOPMENT PRODUCER;**

**ME AND YOU PRODUCTIONS**

Slate development in comedy and comedy drama

**DEVELOPMENT: HARRIET KEMSLEY;**

**FAILING YELLOW DOOR PROD/LUCY LUMSDEN**

Close development on scripted comedy series

## PRODUCING

**PRODUCER SPENCER JONES' CHRISTMAS**

**CAVEBEAR /TIGER ASPECT | FOR SKY**

Ambitious Broadcast Digital Award winning

**CO PRODUCER FRIGHTBUSTERS/SCAREBNB**

**ME AND YOU PRODUCTIONS | FOR SKY**

Co producer on two Halloween Sky shorts

**PRODUCER: AM I RIGHT LADIES?**

**LUISA OMIELAN | AT BLOOMSBURY THEATRE**

Producer on multi cam crowd funded recording

**ASST. PRODUCER; VERY BRITISH PROBLEMS**

**ALASKA TV | FOR CHANNEL 4**

AP with some scriptwriting, on high profile twitter

inspired format, with household and A list talent

**ASST. PRODUCER; FUNNY VALENTINES ROMESH**

**RANGANATHAN, AISLING BEA, MATT BERRY**

**PETT TV | FOR BBC IPLAYER**

**ASST. PRODUCER; LUKE KEMPNER'S IMPRESSION**

**OF 2015 PETT TV | FOR ITV2**

**ASST. PRODUCER; VIC & BOB'S HOUSE OF FOOLS**

**PETT TV/BBC | FOR BBC2**

Studio sitcom with live audience

## EDUCATION

**FIRST CLASS**

**BA (HONS) TELEVISION PRODUCTION**

Bournemouth University

2004-2007

# ROSIE GM

## BIOGRAPHY

Rosie Gaunt-Mathieson is an award-winning TV, film and commercials director and writer. Her work has won **Broadcast** and **RTS** awards and has been nominated for a **Rose D'OR**.

In television, she has recently finished 6-part comedy **Ruby Speaking** for ITVX starring Jayde Adams and Katherine Kelly with Yellow Door; Also a Sky short film **Lemons** starring Jordan Stephens with CPL. Rosie has directed sketches **Big Juice** for Channel 4 with Merman and comedy shorts for BBC3. Her independent short film **Just Delivered**, starring 22 non actors, picked up nominations at some of the most prolific international festivals, qualifying for **BAFTA** and winning the **Audience Award** at Calgary. Whilst Jack Rooke's **Dawn of a New Gay** for Channel 4 was selected for **London Film Festival**. She has sat as a juror on **BAFTA** and **RTS** juries and was recently selected for **Director's UK's Inspire scheme** and paired with mentor **Jim Archer**.

In commercials, Rosie has directed some of the UK's most prolific brands, **Tesco Delivers Christmas**, starring **Jamie Redknapp** and **Fred Siriex**, **Bumble One Gal Show** starring **Aimee Lou Wood** (Drum's Ad of The Day), **PG Tips Wellness** starring **Judi Love** and **Maltesers: Late Night Feed** starring **Ellie Taylor**. She directed and wrote on UK and US versions of **Beauty Pie's** first TV commercials, where she oversaw the writers room and was a contributing writer. She has also scripted spots for **Bank Of Ireland** and **LNER Get Out There** starring Edith Bowman, both of which she directed too.

Her early career was spent working with **Alan Partridge** and **Vic and Bob** and before directing, Rosie worked in Development at **Me and You Productions**, as **Director of Development** at **ABC International** and **Scripted Comedy Development Lead** at **Little Dot Studios** in scripted comedy development; working extensively with comedy and drama scripts and talent.

Struggling to find female directors, she decided to be the change she wanted to see. And she hasn't looked back.